



**PICTOGRAM
MARKETING RELEASE
V1.0 – .29.08.2024**





Dear Autotrak Customers

Autotrak is dedicated to enhancing our web software experience for our customers. One of the new features we are working on is the ability for customers to add descriptive icons (pictograms) next to the vehicle registration. This will make it easier for customers to quickly identify the type of vehicle they are viewing on our platform. The Pictogram feature or visual icons play a crucial role for several reasons:

- **Clarity and Simplicity:** Pictograms can quickly and straightforwardly communicate complex information.
- **Enhanced User Experience:** They help in breaking up text-heavy sections and can help users navigate more easily and find the information they need faster.
- **Quick Identification:** Icons or pictograms can serve as quick reference points for users. For example, an icon representing a truck can immediately signify logistics.
- **Accessibility:** Properly designed pictograms can enhance accessibility by providing visual cues that complement textual information.

By implementing this feature, we aim to streamline the browsing process and provide a more user-friendly experience for our customers.

There is no obligation for customers to use Autotrak's pictogram feature, this feature is purely to simplify vehicle identification for users to be able to place vehicles accordingly.



1) How to configure the Pictogram feature:

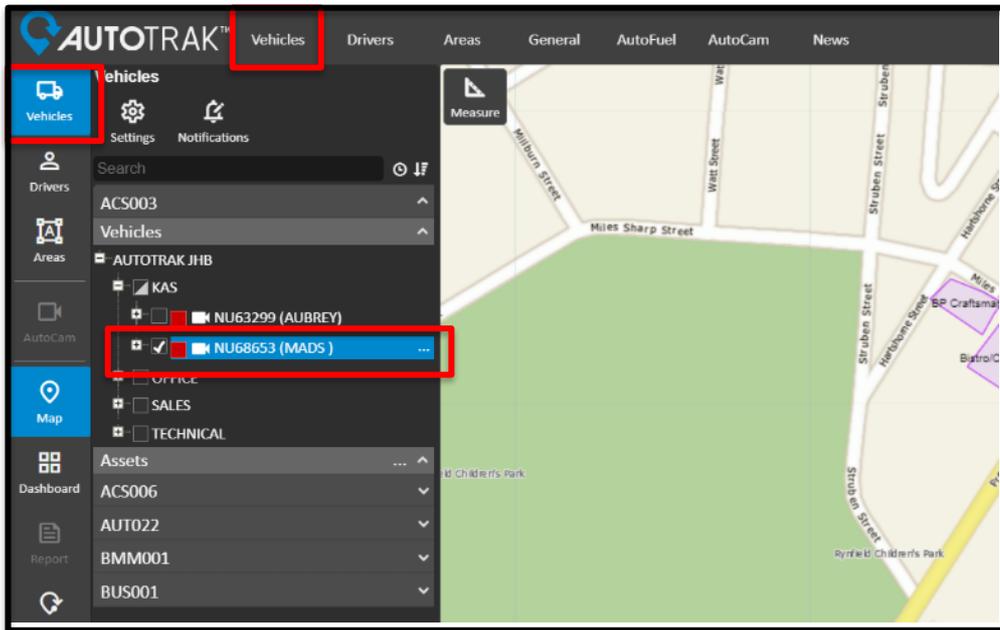
Customers need to complete the following steps to configure their pictogram feature:

- 1.1 Select “Vehicles” on the tree view, and select the vehicle to which you wish to add a vehicle icon(pictogram).
- 1.2 Once the vehicle is selected proceed to the main menu and select “Vehicles”
- 1.3 You will then see a section with reports and settings, you will proceed and select general under settings
- 1.4 A pop-up will appear with your vehicle's details and there will be a pictogram of a vehicle included in the pop-up
- 1.5 There will be an option to change the vehicle pictogram, should you wish to do so
 - a) If you choose to change the pictogram, you will select “change” and a variety of vehicles will appear, you will then select the pictogram that best suits your vehicle
- 1.6 You will then go to your username once you have selected the pictogram you prefer, there will be a section “**show vehicle icon**” if you wish to make the icon visible and “**hide vehicle icon**” should you wish for the pictogram not to be visible. Once that is completed the selected option will be applied.

2) Examples configuring the Pictogram feature on Autotrak’s web software:

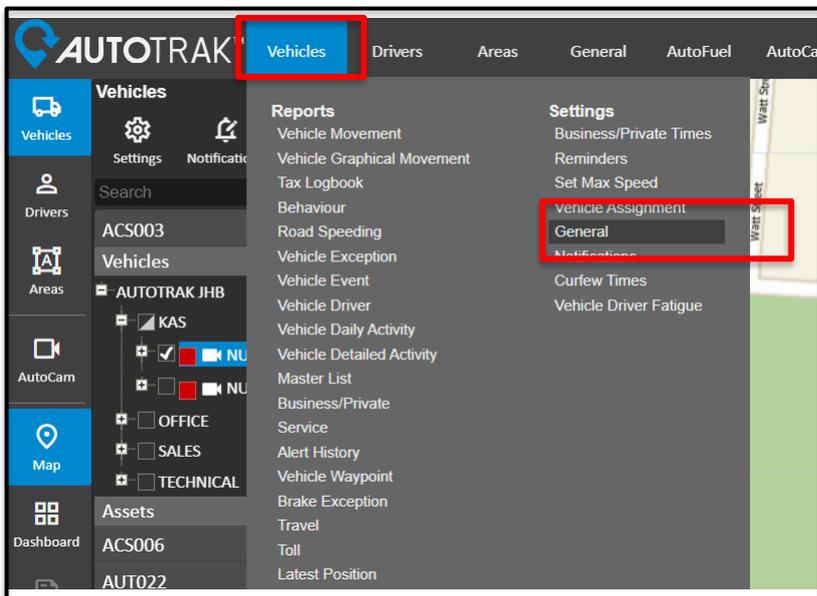
Step 1:

To set up the Pictogram feature, one needs to select “Vehicles” on the tree view menu> select the vehicle> then go to “Vehicles” on the main menu bar.



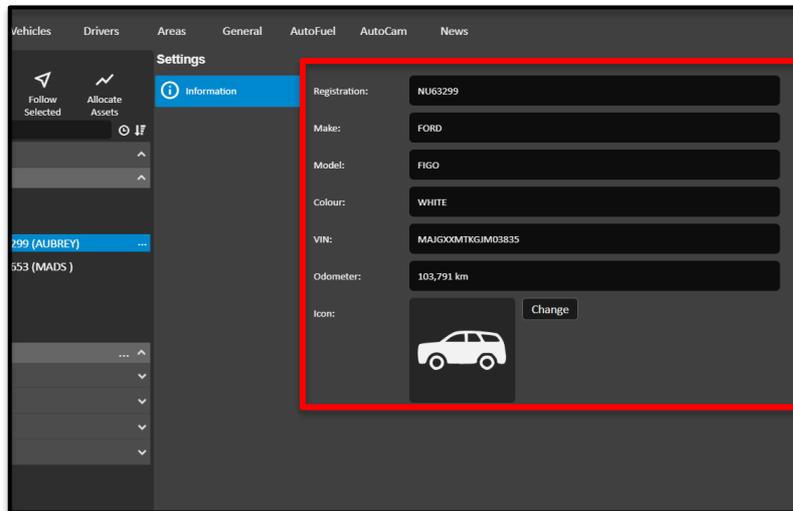
Step 2:

From the main menu bar “Vehicles” go to “General” under the “Settings” section.



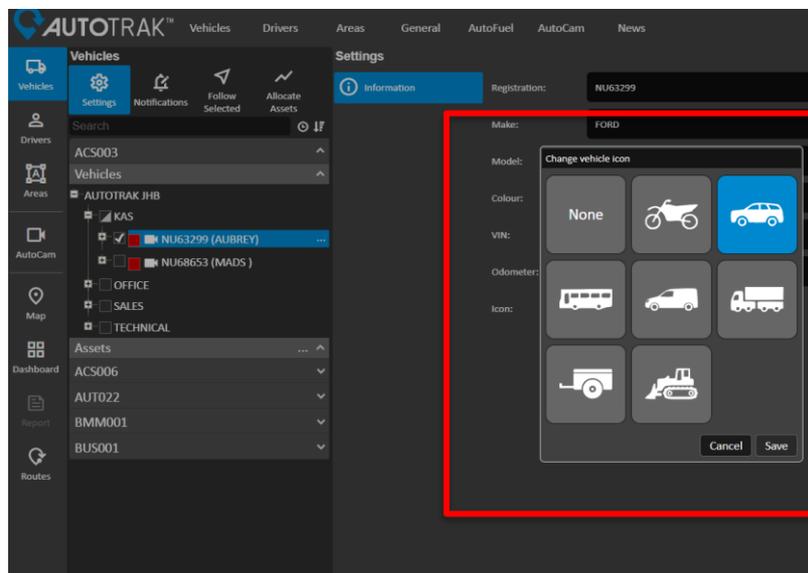
Step3:

Select General> then a pop-up with the details of your vehicle will appear including a box with an automated setup icon of your vehicle. You have the option to change this image to the vehicle pictogram you prefer.



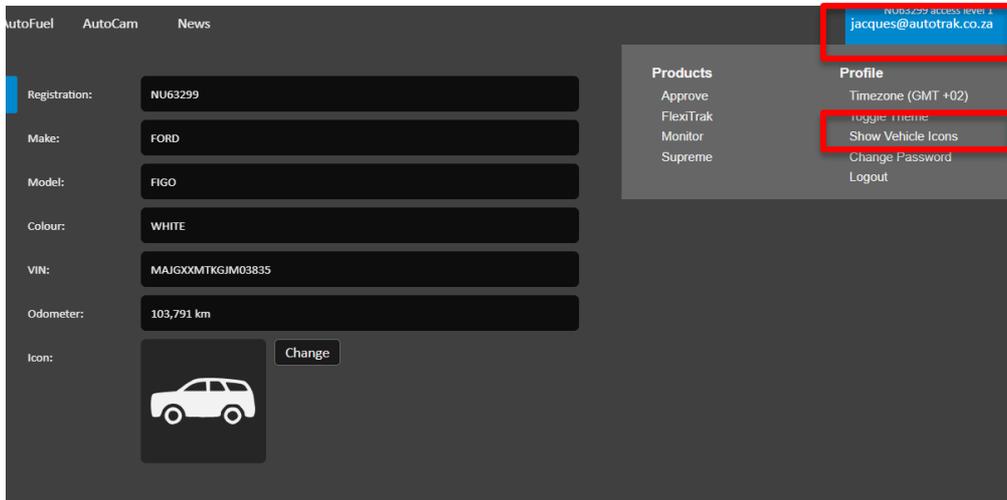
Step 4:

Should you decide to change the image a pop-up with a variety of vehicles will appear> Select the vehicle icon and save.



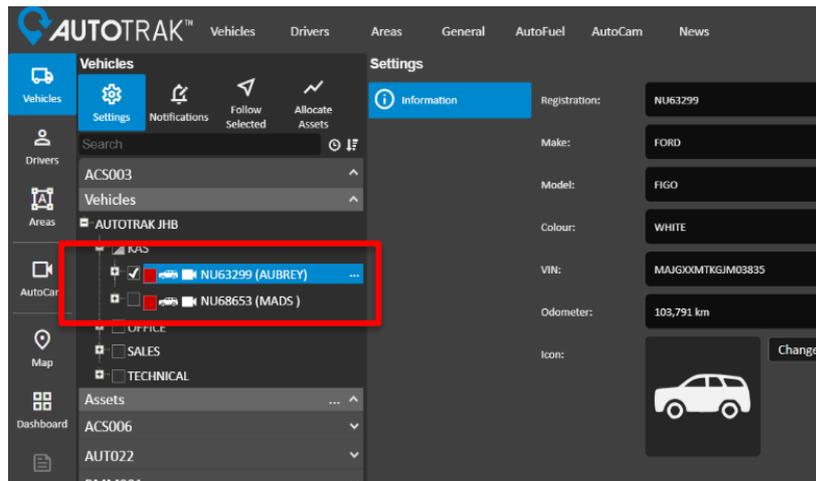
Step 5:

Once the vehicle is selected and saved > Go to your username on the top right of your screen. Here you will have the option to show or hide the vehicle icons.



Step 6:

Should you select to make the icons visible, they will be displayed as below. If you opt to hide the icons, they will not be displayed.



For any further inquiries please contact Autotrak's 24- hour Customer Response Centre.

Tel: 08600 25378

E-mail: info@autotrak.co.za

Yours Sincerely, The Autotrak Marketing Team

Email: marketing@autotrak.co.za, marketing@autotrakinternational.com

